



## 2018 - FIDEM XXXV CONGRESS

### Advertising Opportunity | Official Medal Catalogue

You are invited to advertise in the official FIDEM XXXV catalogue for the 2018 FIDEM Congress being held in Ottawa. You have the opportunity to promote your company in 500 catalogues, as well as in the web edition, which will be seen by countless people around the world. The FIDEM Exhibition catalogue will represent a complete collection of contemporary medals to be exhibited at the Canadian Museum of Nature for the FIDEM XXXV Congress in 2018. The exhibit will celebrate Women and Women in the Natural Sciences.

Readers of the catalogue are: artists, medalists, FIDEM delegates, coin collectors, medal and numismatic associations, national and private mints, museums, libraries, art galleries, foundries, FIDEM members worldwide, and others interested in the Art of the Medal. The Congress will also be printing and distributing a program to all attendees in 2018 and your advertising dollars will include your logo on our sponsor acknowledgement page.

#### Technical Information and Prices

The official catalogue will be 8 inches by 10.5 inches, have approximately 300 pages, will use 135 g paper, and be bound with a soft cover.

For advertising, we will require a file (jpeg or tiff) in high resolution, 300ppi

#### The fees for advertising are:

Full page advertising 160mm x 232mm in the catalogue + logo in the program	\$ 1,100.00
½-page advertising 160mm x 114mm in the catalogue + logo in the program	\$ 675.00
¼-page advertising 78mm x 114mm in the catalogue	\$ 416.00

The deadline for placing an advertisement is: **January 30, 2018.**

Your support for the XXXV FIDEM Catalogue will be greatly appreciated by the Canadian Congress team.

We look forward to working with you and thank you in anticipation of your support for this endeavour.

Lynden Beesley  
Canadian Delegate